



Brevard County Board of County Commissioners

Tourist Development Council (TDC)

March 27, 2024 – 2:00 PM
Government Center, Building C, 3rd Floor – Florida Room, Viera

Members: Chair Commissioner Jason Steele, Vice Chair Tom Hermansen, Julie Braga, Alex Litras, Mayor Rob Medina, Samir Patel, Wayne Soard, Keith Winsten, Andrea Young

Agenda

I. Administrative – Chair Jason Steele

- a. Roll Call
- b. Agenda Review

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

- c. Approval of Tourist Development Council Minutes of February 28, 2024 **(Action Item)**
- d. Approval of remaining committee member appointments **(Action Item)**

II. Director's Report – Peter Cranis

- a. STR Reports
- b. January 2024 Tourist Tax Collection Revenue Report
- c. February Fiscal Year 2023-24 Tourist Development Council Budget Report

III. Committee Reports

- a. Marketing Committee Report

Next meeting of the Marketing Committee is April 11, 2024 at 2:00 p.m.

- b. Cultural Committee Report

- i. Actions from the March 26, 2024 Cultural Committee Meeting
- ii. Next meeting of the Cultural Committee is April 18, 2024 at 2:00 p.m., but will probably be cancelled.



c. Capital Facilities Committee Report

Next meeting of the Capital Facilities Committee is April 4, 2024 at 2:00 p.m.

d. Beach Improvement Committee Report

i. Actions from the March 21, 2024 Beach Committee Meeting

ii. Next meeting of the Beach Committee meeting is May 21, 2024 at 2:00 p.m.

e. Sports Committee Report

i. Actions from the March 13, 2024 Sports Committee Meeting

ii. Next meeting of the Sports Committee is July 10, 2024 at 2:00 p.m.

IV. Public Comment

V. Board Reports

Other business and TDC Members

Commissioner Jason Steele

Julie Braga

Tom Hermansen

Alex Litras

Mayor Rob Medina

Samir Patel

Wayne Soard

Keith Winsten

Andrea Young

Peter Cranis

Note: Next TDC meeting is April 24 at 2 pm at the Government Center.

The May 22, 2024 TDC meeting is at 9 am at the Brevard Zoo.